Building a Recruiting Plan

PLAN FOR JOINING EVENT

Pack #

This fall we want to recruit new Scouts.

Recruiting Activity Brainstorm (ex: Rocket launch, bike rodeo, field day, etc.)

1. 

2. 

3. 

4. 

5. 

Volunteers and Helpers

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<th>Phone</th>
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JOIN EVENT CHECKLIST

1. Pack #

2. Activity agreed on: 

3. Lead Adult & E-mail: 

4. Site Reserved – Date, Time, Location: 

5. Invitation Methods (pick 5)
   - PTA e-mail list
   - Parent to parent
   - School flyers
   - School stickers
   - Peer to peer
   - Facebook
   - page/event
   - Yard signs
   - Parade
   - Flag ceremony

6. Target youth app turn in date (2 days after event) 

7. Activity Materials Needed
   - Youth Applications
   - Adult Applications
   - Sign in sheet
   - 
   - 
   - 

8. Evaluation of event
   - This event helped us recruit new Scouts!

*The council can help you/provide resources for these invitation methods

Tips to remember

1. Make fun!!
2. Have a hard copy of pack info for parents
3. Make flyer requests at least a week in advance
4. Keep a copy of the sign in sheet