Fund Your Entire Year of Scouting!  
Sell for 8 hours, raise $1,000*  

EARN **DOUBLE** POINTS  
WITH ONLINE DIRECT  

- **2PTS** PER EVERY $1 SOLD  
ONLINE DIRECT  
- **1.5PTS** PER EVERY $1 SOLD  
CREDIT/DEBIT  
- **1PT** PER EVERY $1 SOLD  
CASH  

Collect points to earn Amazon.com gift cards. To qualify, all sales must be recorded in the Trail’s End app, which will calculate total points for you.

Text APP to 62771 to  
DOWNLOAD THE APP  
& START SELLING TODAY  

ONE MINUTE to register your account!  

- Accept Debit & Credit Cards for FREE!  
  No Reader Required.  
- Each Scout Must Have a Registered Account.  
  Same Email Can Be Used For Multiple Accounts.  
- Record ALL of Your Sales in the App, Even Take Order Sales!  

JOIN THE TRAIL’S END SCOUT PARENT FACEBOOK GROUP  
GET ANSWERS TO QUESTIONS AND TIPS ON SELLING ANYTIME  
Text SCOUTFB to 62771 to join!

*Based on national averages. Individual Scout sales may vary.
CREDIT SALES ARE BEST FOR SCOUTS
TELL YOUR CUSTOMERS, “WE PREFER CREDIT/DEBIT!”
Trail’s End pays for all credit card fees!
- Bigger Rewards – Earn 1.5pts per $1 sold in the Trail’s End App
- Safer – Scouts don’t have to handle cash
- Higher Sales – Customers spent 27% more with credit cards vs cash in 2019
- Easier – Parents turn in cash sales with credit/debit payment to their unit
- Hardware – Scouts can accept credit/debit with Square readers or manual entry

When prompted, be sure to allow the app access to your device’s microphone, location, and Bluetooth in order to accept debit and credit cards.

ONLINE DIRECT
The safest way of fundraising for Scouts!

Safe for Scouts
Fundraise from the safety of home.

Product Variety
Traditional products & prices plus more.**

No Handling
Products ship to your customers and all sales are credit.

Trail’s End Rewards*
Earn double points for Amazon.com gift cards.

*Council participation in Trail’s End Rewards may vary.
**Subject to change.

HOW IT WORKS
TWO WAYS TO SELL ONLINE

SHARE YOUR PAGE
1. Share your fundraising page via email, text, or social media
2. Customers click your link to place online orders
3. Products ship to your customers

TAKE ONLINE DIRECT ORDERS IN THE APP
1. Pick your products
2. Take payment (credit/debit only)
3. Products ship to your customers

BUILD YOUR PLAN TO SELL $1,000 SOCIAL DISTANCING
Text MYPLAN to 62771 to learn more!
**Trail’s End® REWARDS**

Earn amazon.com Gift Cards and choose the prize **YOU** want!

Collect points to earn amazon.com Gift Cards. To qualify, all sales must be recorded in the Trail’s End app, which will calculate total points for you.

**VISIT THE APP TO SEE EVEN MORE LEVELS & REWARD IDEAS**

**NO LIMIT** Earn 17,500 pts or more and receive an Amazon.com Gift Card worth 10% of your total pts.

<table>
<thead>
<tr>
<th>REWARD IDEAS</th>
<th>REWARD IDEAS</th>
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<tr>
<td><strong>6,000 pts</strong></td>
<td><strong>1,750 pts</strong></td>
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<tr>
<td>Earn a $450 amazon.com Gift Card</td>
<td>Earn a $70 amazon.com Gift Card</td>
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<tr>
<td><strong>5,000 pts</strong></td>
<td><strong>1,500 pts</strong></td>
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<tr>
<td>Earn a $375 amazon.com Gift Card</td>
<td>Earn a $60 amazon.com Gift Card</td>
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<tr>
<td><strong>4,000 pts</strong></td>
<td><strong>1,250 pts</strong></td>
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<tr>
<td>Earn a $300 amazon.com Gift Card</td>
<td>Earn a $50 amazon.com Gift Card</td>
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<tr>
<td><strong>3,500 pts</strong></td>
<td><strong>1,000 pts</strong></td>
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<tr>
<td>Earn a $250 amazon.com Gift Card</td>
<td>Earn a $40 amazon.com Gift Card</td>
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<tr>
<td><strong>3,000 pts</strong></td>
<td><strong>800 pts</strong></td>
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<tr>
<td>Earn a $200 amazon.com Gift Card</td>
<td>Earn a $30 amazon.com Gift Card</td>
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<td><strong>2,500 pts</strong></td>
<td><strong>600 pts</strong></td>
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<tr>
<td>Earn a $100 amazon.com Gift Card</td>
<td>Earn a $20 amazon.com Gift Card</td>
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<tr>
<td><strong>2,000 pts</strong></td>
<td><strong>400 pts</strong></td>
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<tr>
<td>Earn an $80 amazon.com Gift Card</td>
<td>Earn a $10 amazon.com Gift Card</td>
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**SIGN IN & SET YOUR GOAL**

Text APP to 627771 to download the app

The displayed prizes above are not delivered by Trail’s End. These are suggested prizes or prize ideas to be purchased with your Amazon.com Gift Card if available. Participation indicates asset to program terms at: https://www.trails-end.com/terms.