









**It is the mission of Praierlands Council, Boy Scouts of America to prepare young people to make ethical choices over their lifetimes by installing in them the values of the Scout Oath and Scout Law.**

 <p><b>Increase Membership</b> Increase participation to 3,500 youth served by 2020</p>	 <p><b>Increase Funding</b> Develop comprehensive funding process to for financial sustainability</p>	 <p><b>Camp Drake</b> Ensure long term viability of camp</p>	 <p><b>Support Local Units</b> Ensure Units have tools and resources to deliver a quality program</p>	 <p><b>Develop Council Staff</b> Develop Professional Staff to deliver quality program; optimize organizational structure</p>	 <p><b>Develop Council Board</b> Develop the next generation of leaders to serve the council Executive Board</p>
<ul style="list-style-type: none"> <li>* Recruit/develop new volunteers at the unit level</li> <li>* Provide recruitment and retention efforts</li> <li>* Target organizations by industry to support Explorers</li> <li>* Develop recruitment plan for Venturing-age youth</li> <li>* Target recruitment efforts in Danville and in rural communities</li> <li>* Work with existing units to add Lions program</li> <li>* Position the Council, staff, and volunteers to best serve needs of girls interested in joining Scouting</li> </ul>	<ul style="list-style-type: none"> <li>* Develop comprehensive fund development plan</li> <li>* Recruit Fund Development team of board members and community volunteers to assure adequate funding</li> <li>* Recruit major gifts committee to cultivate relationships with donors</li> <li>* Inform, recognize, and thank donors; reinstitute Heritage Dinner</li> <li>* Reorganize FOS campaign by local communities</li> <li>* Seek corporate sponsors targeted by industry and communities</li> <li>* Provide online option for direct contributions</li> </ul>	<ul style="list-style-type: none"> <li>* Update the Camp master plan to support four season programming</li> <li>* Develop realistic timeline for implementation of revised master plan</li> <li>* Recruit professionals to assist the Council in evaluating/ determining budget required for facilities updates</li> <li>* Organize a capital campaign led by the Major Gifts Committee to raise funds for the Master Plan</li> <li>* Maintain quality summer camp program adding STEM elements and increase number of youth served</li> </ul>	<ul style="list-style-type: none"> <li>* Conduct unit visits</li> <li>* Increase number of rural units</li> <li>* Volunteer recruitment and succession planning</li> <li>* Encourage use of Lion program</li> <li>* Encourage use of Council sponsored product sales</li> <li>* Assist Units with transitioning too Scouting program that includes girls</li> <li>* Assist maintaining relationship with chartering organizations</li> <li>* Maintain a strong presence on the web and in social media</li> </ul>	<ul style="list-style-type: none"> <li>* Align employee performance in support of Council objectives</li> <li>* Identify and address employee skill deficiencies</li> <li>* Establish performance goals, evaluation process for Scout Executive in coordination with Area Director</li> <li>* Evaluate and align staff structure for optimal program and unit support within budget</li> </ul>	<ul style="list-style-type: none"> <li>* Establish Standing Nominating Committee</li> <li>* Mentor New Board members</li> <li>* Succession Plan</li> <li>* Establish Board Terms</li> <li>* Retain outgoing Board Members on Advisory Board, standing committees</li> <li>* Conduct annual Board Retreat</li> <li>* Provide Board training on fundraising techniques</li> <li>* Board assignments to standing committees</li> <li>* Board Members assist with at least one fundraising activity</li> </ul>

**Praierlands Council Vision: Create a highly visible, growing, vibrant and financially strong council that provides an outstanding Scouting program focusing on character development, skill development and leadership principles, enabling young people to reach their full potential, make a positive contribution to society and improve our communities, state and nation.**