Online Fundraising: How It Works

Step 1: Download the Trail's End App
Scouts can track and report real-time storefront, wagon and online sales, accept cash and credit cards, track inventory by Scout and storefront, and sign up for storefront shifts.
Text APP to 62771 to get a link to download!

Step 2: Create Your Online Fundraising Page
It takes less than 2 minutes to register, personalize your Scout page, and start selling.

Step 3: Share with Family and Friends
Our built-in sharing capabilities via email, social, and text message make sharing easier than pitching a tent.

Step 4: Receive Support
Family and friends visit your fundraising page, where the average order value is over $70, and place orders on your behalf.

Step 5: Track Your Online Fundraising Orders
See who's supported your fundraiser, send them thank you emails, and request additional support.

GET STARTED at
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